

A new icon of freedom: Sanlorenzo unveils SX120, its largest-ever crossover yacht blending innovation, sustainability and style

- At 120 feet and 270 GT, the SX120 is Sanlorenzo's largest-ever yacht in the crossover range, offering expansive onboard spaces and a 70 sqm beach area with retractable pool and 360° panoramic views from the Upper Deck.
- First superyacht worldwide to feature the new IPS Professional Platform by Volvo Penta, enhancing fuel efficiency and reducing environmental impact with four compact 1,000 HP engines.
- Combining features of flying bridge and explorer yachts, delivering a bold reimagining of life at sea through seamless integration of indoor-outdoor living, adaptability, and sleek, modern aesthetics.
- SX120 to debut at Cannes International Yachting Festival from 9th to 14th September

Press Release, July 9 2025 - Sanlorenzo presents **SX120**, the largest-ever yacht in the Italian maison's crossover range, heralding a pioneering new product concept breaking the mould of traditional yachting and reinforcing Sanlorenzo's position as an industry leader.

SX120 represents Sanlorenzo's commitment to both product evolution and innovation, as the first composite yacht to feature the pioneering new IPS (Inboard Performance System) Professional Platform, developed by Volvo Penta, a project first presented in Düsseldorf in 2024. The innovative system IPS Professional Platform uses twin 1,000 HP engines per pod, delivering the performance of larger engines with a smaller footprint, reduced fuel consumption, and lower emissions. Its introduction is fully aligned with Sanlorenzo's pathway to reducing environmental impact, commitment and promotion of sustainability in the nautical sector.

SX120 fuses pioneering technology with cutting-edge nautical design, headlined by an inspiring 70 sqm beach area featuring opening side decks, a 360° panoramic view from the Upper Deck, a Sun Deck with configurable Smart Island. The beach area, moreover, offers her owners the flexibility of a retractable swimming pool, which can be covered or uncovered through a lift and slide mechanism of the sundeck to ensure aesthetic usability, privacy, and safety in navigation.

Fusing flying bridge and explorer

A synthesis between the classic motoryacht with flying bridge and the explorer range, the SX line is designed to efficiently and harmoniously integrate **style, adaptability and functionality**, transforming sailing and life on board into a new and engaging experience. Consistent with the stylistic features of the range, the SX120 is distinguished by its sleek, sporty lines and its wide on-board spaces, in constant dialogue with the external environment. With its 270 GT tonnage and 37 meters in length, **SX120 is the largest vessel built according to the brand revolutionary SX concept.**

"SX120 represents the natural evolution of a range that has changed the way yachting is conceived and redefined the experience of living on board, introducing a new idea of space, livability and connection with the sea." - said **Tommaso Vincenzi, CEO Sanlorenzo.**

"The new flagship of the SX line combines functionality and aesthetics, simplicity and elegance, performance and sustainability in a single product. In addition, the SX120 is the first yacht of a big size to integrate Volvo Penta's new IPS Professional Platform, a compact and efficient system prepared for the use of hybrid energy sources, and designed to improve performance, autonomy

and comfort while sailing. This innovative propulsion platform allows for the achievement of certainly unique design solutions related to the use of efficient PODs drive even on large yachts”

Once again, the perfect conceptual and formal balance between the boat's exteriors and interiors stems from the collaboration with **Zuccon International Project** and **Piero Lissoni**, who enhance with their usual elegance and mastery all the potential of this yacht with its essential and sophisticated design.

Innovation and comfort: unprecedented spaces for an extendable beach area

"The Sanlorenzo SX120 is a project that is a manifesto of the evolutionary path that the SX range has taken in recent years. A journey that - with SX88, SX76, SX112 and then SX100 - has unequivocally demonstrated the concept's ability to decline in different dimensions. An evolution that has not limited itself to recalibrating the proportions of a basic design, but has led to the creation of boats with their own identities, equipped with features and design solutions that justify the positioning of each model within the range." - **Bernardo Zuccon, Zuccon International Project.**

Articulated on four decks, the SX120 is characterized by a total rethinking of space, characterized by the displacement of volumes to the bow and an impressive aft cockpit, completely dedicated to bathing activities. Stepping aboard, one encounters one of the boat's distinctive elements: the **40sqm beach area** that, thanks to opening side terraces, can extend up to **70sqm**. The entire platform allows maximum connection with the marine environment through convenient water access on three sides. The same beach area also houses a **pop-up pool**, which can be covered or uncovered through a lift and slide sundeck mechanism to ensure optimal sailing conditions. A unique solution on the market, a symbol of Sanlorenzo's research and attention to detail.

A few steps connect the beach area with a **large, cozy and bright lounge**, an ideal continuation of the outdoor space. The Lower Deck also houses **four guest cabins**, one of which can be kept open as a lounge or closed to convert it into a cabin, a small hammam and the crew area.

The generous aft spaces aboard the SX120 represent the tangible result of a technological evolution that aims to redesign the standards of contemporary yachting. In fact, for the first time ever, this unit will be equipped with Volvo Penta's **IPS Professional Platform**, unveiled at the 2024 Düsseldorf boat show. This platform, designed for the modular integration of both traditional and alternative energy sources, stands out by its extreme compactness and optimized propulsion architecture. These features enable a significant reduction in the engine room space, freeing up valuable volumes that, in the design phase, can be repurposed during the design phase for the owners, guests and crew.

*"From the propulsion point of view," says **Nicola Pomi, VP Marine Sales Yacht and Superyacht Division**, "Volvo Penta's IPS Professional platform represents a technological evolution geared toward efficiency. The system makes use of steerable units and hydrodynamically optimized counter-rotating propellers, which allow a significant reduction in energy losses and a marked improvement in maneuverability, especially at low speeds."*

A distinctive feature of the platform is the *Eco Mode* function, which is a new smart feature that automatically adjusts engine power based on real-time demand to optimize fuel consumption, reduce emissions and mechanical wear. The platform will consider optimal fuel consumption and engine run-time hours to engage the engine with the least hours for a given scenario. This will improve efficiency, and extend service/maintenance intervals.

The propulsion is equipped with a *Selective Catalytic Reduction (SCR)* exhaust gas treatment service.

The benefits are clear: lower specific fuel consumption, reduced harmful emissions and decreased noise levels - all contributing positively to both the marine environment and onboard comfort. Aligned

with Sanlorenzo and Volvo's vision for more sustainable yachting, *Eco Mode* and the *SCR* represent a concrete solution balancing performance and environmental responsibility.

The introduction of this technology represents not just engineering progress, but also a new paradigm in the integrated design between naval architecture, functional layout and propulsion systems, opening a new phase in the layout and construction of future-oriented yachts.

Brightness, flexibility and open views of the sea: the elegance of the essential

"The SX120 is the latest addition to the SX family, which I think is the most creative range in living memory in yachting in the last 30 years. The SX120 is a spectacular floating architecture. We took all the things the other SXs taught us and put them here. It has beaches, floors that interconnect, big openings...a real floating villa in the body of an absolutely extraordinary project that the SX is." - **Piero Lissoni, Lissoni & Partners.**

Moving up to the Main Deck, guests' attention is drawn to a vast saloon, enveloped in natural light thanks to the large windows, where a magnificent sculptural wooden staircase, clad externally in steel, bears the unmistakable signature of Piero Lissoni. Inserted in the center of the boat, it is an **element that adds value to the environment, and at the same time a functional solution that allows a fluid connection between the decks.**

The Main Deck also houses, aft, **a dining area open on three sides**, which can accommodate up to 14 guests and from which the salon is accessed through the transparencies of a large window. The positioning of the guest cabins in the Lower Deck made it possible to devote the forward part of this deck completely to the bright **master bedroom with a sea view**, which enjoys direct access to a space in the bow, an area that can be equipped as a sundeck or a patio, with a coffee table and an outdoor lounge. This layout, typical of large yachts, is made possible here by the redistribution of space.

Climbing the elegant staircase leads to the Upper Deck, which immediately surprises the guest with an **amazing 360-degree view open to the horizon**. The spacious interior is designed with great flexibility to become a dining area, media room or play room at the owner's request. The Upper Deck then opens onto a cozy lounge overlooking the sea, connected via an external staircase to one of SX120's most original innovations: the Flybridge, which, for the first time on this type of yacht, is transformed into an elegant **Sun Deck**. A new concept was introduced here, the **Smart Island**, a modular seating system that can be freely configured and equipped with additional features. A reserved, almost hidden space, a *locus amoenus* in which to enjoy maximum privacy.

In its **interior design**, SX120 reflects sophisticated material research and special attention to detail, a distinctive stylistic feature of the work of Piero Lissoni, who designed the interiors of the first unit. Throughout the vessel, the ceilings are punctuated by **refined wooden quills**, a series of dense cusps that continue vertically along the walls, creating an architectural effect of continuity and depth. Some vertical inserts, on the other hand, have been treated with a steel-effect film, giving the rooms a contemporary feel. The floors elegantly alternate between parquet and carpet, while in the bathrooms a marble-effect ceramic material was chosen, combining aesthetics and functionality. In the master stateroom, characterized by more intense tones and a slightly higher ceiling, there is a **distinctive element of great impact: the backlit headboard, designed as a decorative screen**, which discreetly separates the bed area from the closet area, ensuring comfort and intimacy in a refined design environment.

TECHNICAL DATA

Overall length	36,6 m
Maximum Beam	8 m
Gross tonnage	270 GT

Guest accommodations	10 people
Crew accommodations	6 people
Motorization	Volvo Penta D13- IPS 2700 IMO III / 4 x 1000 CV
Maximum speed (approx)	23 Knots
Range at economical speed (approx)	2.000 NM

Sanlorenzo

For over 60 years, Sanlorenzo has been a **worldwide-recognized Made in Italy icon**, producing **custom-built, top-of-the-line** motoryachts that blend **quality, design** and **craftmanship with the most advanced and sustainable engineering and technological solutions**.

The shipyard, the world's first mono-brand in the production of yachts and superyachts over 24m, was founded in 1958 in Limite sull'Arno, near Florence, by two shipwrights, Gianfranco Cecchi and Giuliano Pecchia. In 1972 it was taken over by Giovanni Jannetti, and the headquarters moved to Viareggio, before being relocated to Ameglia (SP) in 1999. In 2005, **Massimo Perotti** - with twenty years of experience in the sector - picked up the baton by purchasing the Company. Under his leadership, Sanlorenzo registered an extraordinary growth: net revenue from new yachts increased from €42 million in 2004 to €930 million in 2024. In 2019 the Company was listed on the Euronext STAR Milan segment of the Italian Stock Exchange.

Today, the production of the Yacht (in composite from 24 to 40m) and Superyacht (metal from 44 to 73m) Business Units of Sanlorenzo is distributed across 6 shipyards: La Spezia, Ameglia, Viareggio, Massa and Arbatax (Sardinia) and Pisa. In addition, the production of the Group is also articulated into the Bluegame Business Unit (in composite between 13 and 23m); and the Nautor Swan Business Unit (sailing yachts in carbon fibre and composite, 44-meter aluminum and motor yachts in composite, between 13 and 39m, as well as the divisions ClubSwan Racing, dedicated to the organization of the sports activities, and Nautor Swan Global Service dedicated to refit).

The strong drive for innovation that has characterised the Company's vision has enabled the Group to introduce numerous solutions over the years that have profoundly changed the yachting world, such as the **terraces within the hull**, the **asymmetrical layout** or the **open space concept on board**. Fundamental throughout this journey was the close collaboration with the world of design and architecture, developed entrusting the realisation of the interiors of its yachts to authoritative signatures such as Rodolfo Dordoni, Citterio Viel, Piero Lissoni (since 2018 Art Director of the Company), Patricia Urquiola and Studio Christian Liaigre.

If design, innovation and art were the drivers of the 2010-2020 decade in Sanlorenzo's vision, for the decade up to 2030 the focus lies on sustainability and technological revolution, attention to the supply chain and services dedicated to its clientele.

The Company has set out a clear path toward carbon neutrality, the **"Road to 2030,"** which is embodied in exclusive strategic agreements with the world's largest players in the fields of mobility and sustainable energy, such as Siemens Energy, Rolls-Royce Solution GmbH - Global Marine (MTU) and MAN Truck & Bus SE, for the development of the most innovative and environmentally friendly solutions for Sanlorenzo and subsidiary Bluegame's yachts, such as green methanol and hydrogen, which will revolutionize the boating world in the coming years.

Two important milestones have been achieved in 2024, in terms of both technological and sustainable innovation of Sanlorenzo. The launch and delivery of the **Superyacht 50Steel**, with the first installation of the Fuel Cell system powered by hydrogen reformed directly on board from green methanol, for power generation feeding hotellerie services - resulting from the exclusive agreement with Siemens Energy and certified by Lloyd's Register -, and the delivery of the two **Bluegame BGH** tenders, with foils and powered exclusively by hydrogen and zero emissions, which competed in the America's Cup in October as "chase boat" for both the New York Club American Magic team and the French Orient Express team.

Furthermore, 2024 marks a year of important acquisitions for Sanlorenzo. That of the **Nautor Swan Group**, worldwide iconic brand engaged in the design, construction, sale and refit of top-end sailing yachts with Swan, Maxi Swan, Swan Alloy and ClubSwan range, as well as motor yachts under Swan Shadow, Swan OverShadow and Swan Arrow models; and the acquisition of **Simpson Marine**, leading player in distribution in the South East Asian market with 12 sales offices and 10 service points, with a representation from Hong Kong, and offices in China, Taiwan, Singapore, Thailand, Malaysia, Indonesia, and in Ho Chi Minh and Sydney. In 2024 **Sanlorenzo MED** was also established, a direct sales and service centre based in the major Mediterranean hubs of Monaco, Palma de Mallorca and Cannes.

Consistent with its identifying values, which led it to become a founding member of the Venice World Capital of Sustainability Foundation, Sanlorenzo also expresses its commitment to sustainability and the promotion of marine culture through two prestigious projects. The **Fondazione Sanlorenzo**, established by the Perotti family, which, born in 2021, implements actions aimed at supporting Italy's minor islands and improving the economic and social conditions of their communities, starting with their youngest members. **Sanlorenzo Arts** is a dynamic platform created to enhance and support the fusion between art and luxury yachting, fostering the exploration of new creative languages and encouraging the production of high-level culture and design. This commitment culminated with the inauguration of **Casa Sanlorenzo** in June 2025, a hybrid space dedicated to culture and the arts, embodying the values of sustainability, innovation, and design, set to become a landmark in the cultural scene of the lagoon city.

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